



MAIA
Mapping and Assessment for
Integrated ecosystem Accounting

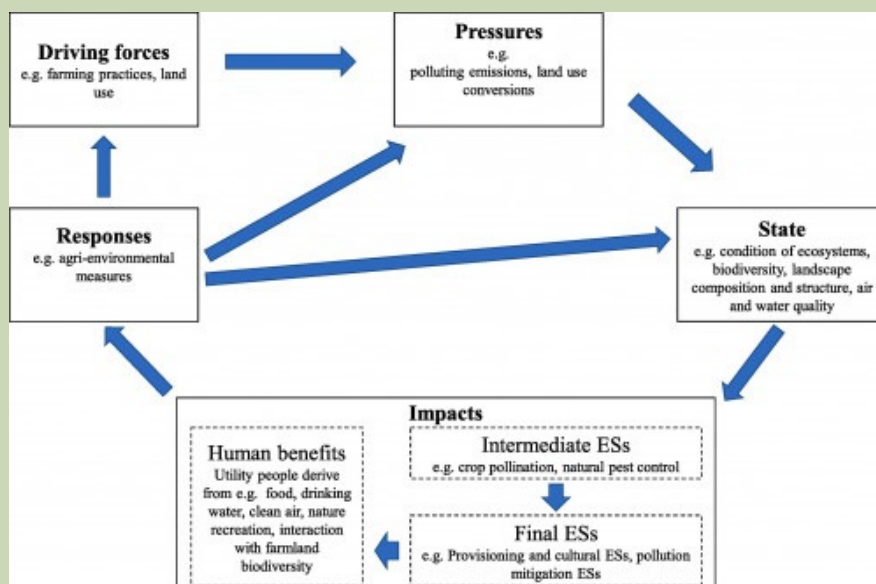


The holiday season is almost here and so are MAIA's most recent achievements!

Let's take a look at the projects' highlights from the past few months!

MAIA's contribution to the scientific research area

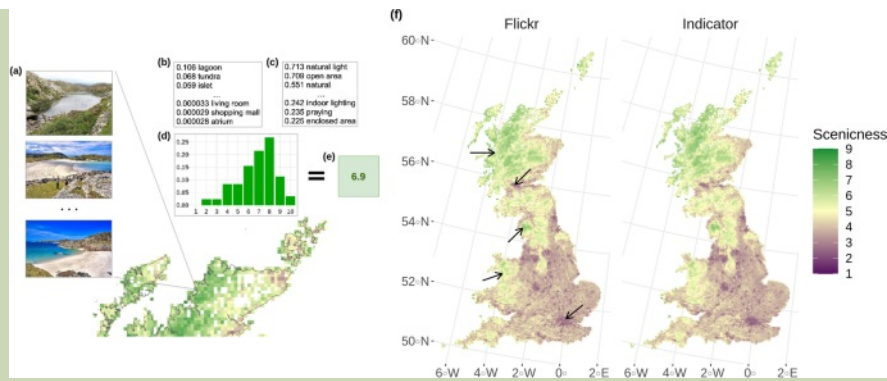
MAIA published a new research article on ecosystem accounting to support the Common Agricultural Policy



A research article that investigates the ecosystem accounting to support the Common Agricultural Policy (CAP) has been published in the [Ecological Indicators journal](#). The study has been conducted by MAIA's coordinator Prof. Lars Hein ([Wageningen University](#), the Netherlands), project manager Nicolas Grondard (Wageningen University, the Netherlands) and project member Dr. Lenny G.J. Van Bussel (Wageningen University, the Netherlands).

[Read more](#)

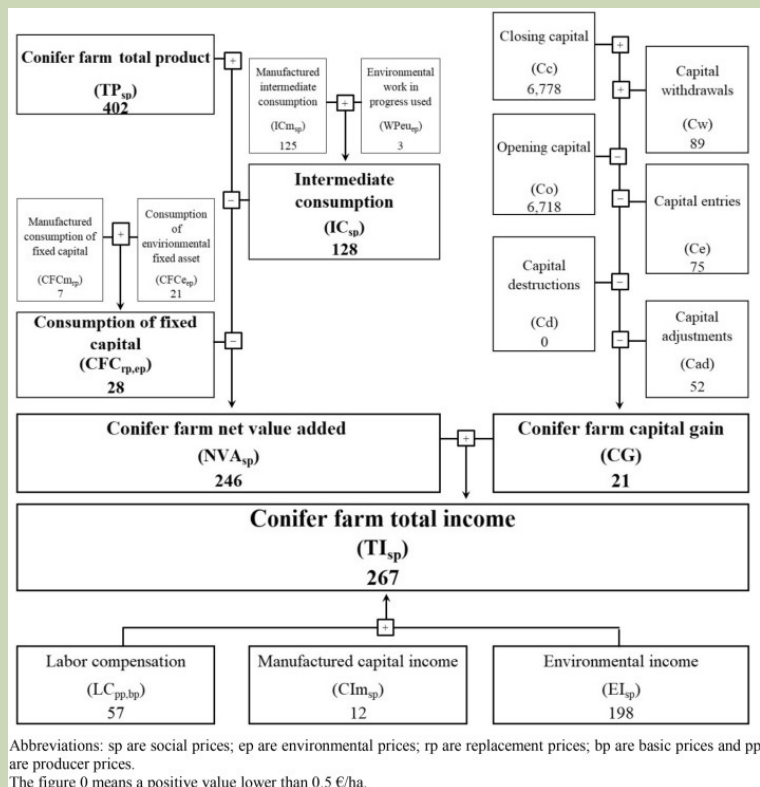
Social media and deep learning capture the aesthetic quality of landscape



A recently published MAIA-supported research article has been published in the Nature journal. The study has been conducted by a team of leading scientists amongst whom are the MAIA coordinator Prof. Lars Hein and project member Ilan Havinga, both from the [Wageningen University](https://www.wageningenur.nl/en/) The Netherlands, as well as MAIA member Patrick W. Bogaart ([Statistics Netherlands CBS](https://www.cbs.nl/en-gb/), The Hague, The Netherlands). The paper looks into how social media and deep learning can support significant advances in modelling the aesthetic contributions of ecosystems for ecosystem services (ES) assessments.

Read more

Linking standard Economic Account for Forestry and ecosystem accounting: Total forest incomes and environmental assets in publicly-owned conifer farms in Andalusia-Spain

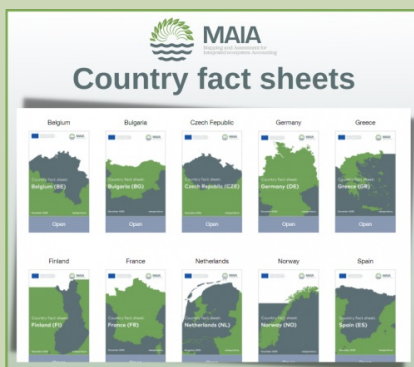


A study that investigates the link between the Economic Account for forestry and ecosystem accounting, by analysing the total forest incomes and environmental assets in publicly-owned conifer farms in Andalusia, Spain. The study has been conducted by MAIA's experts Pablo Campos, Alejandro Álvarez, Bruno Mesa, José L.Oviedo and Alejandro Caparrós, all from the [Spanish National Research Council \(CSIC\)](https://www.csic.es/).

[Read more](#)

MAIA has been talked about

MAIA has been featured in a press release by two leading science communication platforms



A recent press release, available in the two leading science communication platforms EurekaAlert! and Alpha Galileo, highlights the MAIA fact sheets. The publications showcase the MAIA collection of ten fact sheets that inform on the current state of affairs on natural capital accounting (NCA) in European countries.

[Read more](#)

MAIA Meetings

Second National Ecosystem Accounting Germany Conference in Hannover

Between 8 to 9 November 2021, the second National Ecosystem Accounting Germany Conference took place in Hannover, Germany as a cooperation between MAIA, the Leibniz University Hannover, the Leibniz Institute of Ecological Urban and Regional Development, the Federal Agency for Nature Conservation and the Federal Statistical Office.



[Read more](#)

European Business & Nature Summit 2021

MAIA's coordinator Prof. Lars Hein, presented the project during the European Business & Nature Summit 2021, which took place between 30 November and 1 December 2021.

#BusinessNatureSummit 2021 Scaling up action for nature



During the event, during the sessions “How businesses can benefit from public sector ecosystem accounts”, Prof. Hein introduced to the audience the goals and objectives of MAIA, as well as the project's online viewer and analytical tool.

[Read more](#)

Coming up next

MAIA is going to hold the project's Consortium meeting in March 2022 in Madrid, Spain!

Keep posted for exciting updates!



MAIA is on social media

We launched MAIA's newly established YouTube channel where you can now watch the projects' videos and webinar recordings!



Make sure to stay updated with all of MAIA's achievements by following us on our social media accounts!



